



PRIME TIME

Calculating speed from one's wristwatch has always been measured using a tachymeter scale, a figuration pilots and racecar drivers used for years before digital timers emerged. Proving that timepiece technology keeps moving forward, Brevia has introduced a new solution inside its Génie 03: an actual mechanical speedometer. Dubbed as the world's first-ever wristwatch with a functional speedometer, the Génie 03 can actually calculate speed in real time. We're thinking this would look great on the wrists of those watch-obsessed motor heads, who can order theirs now for a cool \$56,000. www.brevia-watch.com