



Génie 03 Anemometer Limited Edition Geneva, March 2015

Breva presents the new Génie 03 anemometer in a limited edition of 55 pieces — the world's first mechanical self-winding wristwatch with a functional anemometer.

Génie 03 is fitted with a patented “instant speed” scientific measurement mechanism, with a proprietary extrusion system that creates a unique look. When extended to indicate the speed, it stands 6 mm proud of the watch itself. Within the Titanium G5 extrusion mechanism, comprised of 45 components, are hemispherical special alloy Robinson cups, in the manner of an anemometer. The classic device for measuring wind speed, it has been adapted in Génie 03 to display speeds of 5 to 65 knots.

The titanium-cased version features a deep blue-hued translucent sapphire time dial and a sweep seconds hand. The movement's rear aspect can be observed through the crystal case back. Highlighting a micro rotor engraved with the Breva compass rose. Génie 03 is water resistant to 30 meters at all times, with the anemometer open or closed, and dust resistant even with the anemometer active.

Naturally, Génie 03 performs the regular watch function of telling the time, with hours, minutes and seconds, as well as indication of power reserve. Winding is automatic, the power reserve is 70 hours.

Génie 03 Anemometer Limited Edition is fitted with a white natural rubber strap - it is comfortably and reliably secured with a titanium pin buckle.

With Génie 03 Anemometer, Breva offers the world's first and only true “sailing” watch in a luxury context befitting its unique status.



Technical Specifications

Functions

Indications

Hours, minutes, seconds, instant speed, power reserve indicator

Case, Dials and Strap

Case material: titanium G5

Dimensions: 44.70 mm x 15.70 mm

Thickness with anemometer closed: 17.50 mm

Thickness with the anemometer open: 23.50 mm

Number of components: 83

Crown: setting crown at 4 o'clock

Pusher: anemometer activation pusher at 2 o'clock

Crystals: sapphire crystal and display back treated with anti-reflective coating on both sides

Time dial: white gold indexes on a deep blue hued translucent sapphire crystal dial

Anemometer dial: printed inner speed indexes and engraved lacquered field external speed scale on bezel.

Speed scales: available in knots

Water resistant movement: 30 meters (at all times)

Water resistant anemometer: 30 meters (anemometer closed)

Dust resistant: anemometer active

Strap and buckle: natural rubber strap with titanium G5 pin buckle

Movement

Proprietary mechanical automatic movement developed exclusively by Breva

Caliber: BRE03.001

Diameter: 35 mm

Number of components: 230

Number of jewels: 34

Balance frequency: 4 Hz displayed balance wheel

Power reserve: 70 hours through front facing skeletonized barrel

Automatic system, micro rotor engraved with the Breva compass rose

Anemometer

Patented instant speed scientific measurement with proprietary extrusion mechanism

Hemispherical Patented alloy Robinson cups

Titanium G5 extrusion mechanism

Display: 5 to 65 knots

Number of components: 45

Price: CHF 48.800 + TAX



BREVA GENEVE

About Breva:

Breva is a high-end Swiss watch brand founded in 2010 by its president and empowering entrepreneur Vincent Dupontreué. Brimming with innovation, Breva strives at pushing horological boundaries by creating scientific instruments that monitor the wearer's environment.

After 3 years of research and development, at Baselworld 2013 Breva launched its first groundbreaking timepiece - the Génie 01, the world's first mechanical wristwatch with time, barometer for forecasting the weather, altimeter and power reserve indications.

At Baselworld 2014, the brand launched its second creation - the Génie 02 - a fully functional, high performance mechanical altimeter.

Breva Genève demonstrates a radical, innovative vision of high-end watchmaking with its complications. Attached to the concept of "monitoring your environment" and driven by the spirit of innovation, Breva is the link between watchmaking tradition and modernity - developing an innovative movement with a timeless design.