

breva
GENEVE



Génie 01 Limited Edition in Platinum

Geneva – May 2014: *Breva presents the new platinum Génie 01 in a limited edition of 12 pieces — the world's first wristwatch to forecast the weather with built-in barometer and altimeter.*

Breva's 950 platinum-cased version of its ground-breaking timepiece features a transparent sapphire dial to display the intricacies and complexities of the movement. The movement's rear aspect can be observed through the crystal case back. To ensure the legibility of the data on the see-through dial, Breva has fitted raised galvanic numbers and markers and blued steel hands on the hours and minutes dial, a deep blue-hued barometer dial at 2 o'clock and blue raised numbers on the altimeter dial.

Génie 01's proprietary caliber, developed for Breva by master watchmaker Jean-François Mojon at "Chronode", features a patented mechanism consisting of dual aneroid capsules to measure air pressure. The mechanical, manually-wound movement informs the wearer with a small seconds dial, altitude indicator, barometric pressure indicator, power reserve indicator, air pressure equalizer, equalizer seal indicator, barometric scale adjuster, and altitude scale adjuster. The Génie 01's power reserve is 65 hours, with a blued steel indicator showing the estimated remaining power.

Génie 01 Limited Edition in Platinum is fitted with a hand-stitched, navy blue alligator strap. Selected and cut from the finest parts of the hide – the area chosen for its large, square scales – it is comfortably and reliably secured with a 950 platinum fold-over clasp.

With **Génie 01 Limited Edition in Platinum**, Breva offers the world's first and only true "meteorological" watch in a luxury context befitting its unique status.

About Breva: *Breva founder Vincent Dupontreué creates timepieces with complications to monitor the wearer's environment. In 2010, on his 33rd birthday, Vincent's desire for a fine watch ignited his entrepreneurial spirit: he decided to launch his own brand. The Génie 01 has been created in partnership with award-winning movement constructor, Jean-François Mojon. It is the world's first wristwatch with barometer for forecasting the weather.*



TECHNICAL DATA

Movement: Proprietary caliber developed for Breva by master watchmaker Jean-François Mojon at “Chronode” with patented mechanism featuring dual aneroid capsules to measure air pressure. Mechanical, manually-wound movement, small seconds sub-dial, altitude indicator, barometric pressure indicator, power reserve indicator, air pressure equalizer, equalizer seal indicator, barometric scale adjuster, altitude scale adjuster.

Movement Specifications:

Diameter:	36mm
Number of caliber components:	405
Number of jewels:	46
Balance frequency:	4Hz
Centre spring:	LIGA anti-vibration & tension maintenance coiled spring
Power reserve:	65 hours

Functions:

Crown at 9:	winding and time setting
Crown at 2:	altimeter adjuster and barometric pressure adjuster with inner pusher to read altitude, barometer activated by exterior ring
Crown at 4:	patented, air equalizer with Teflon fabric moisture-resistant osmosis membrane around a gold rim

Case Description:

Material:	950 Platinum
Dimensions:	44.70 x 15.60 mm
Number of case components:	70
Crystals:	sapphire crystal and display back treated with anti-reflective coating on both sides
Dials:	
At 8 o'clock:	transparent sapphire crystal dial with raised galvanic numbers and markers in platinum and blue steel hands
At 2 o'clock:	blue sapphire crystal with raised galvanic numbers and markers in platinum
Altitude scale:	available in metric or imperial measurements
Strap:	hand-stitched alligator strap with fold-over clasp in 950 platinum
Water resistance:	30m
Suggested Retail Price:	CHF 180'000, EUR €148'000, USD \$205'000